



2020

Sponsorship Opportunities

Polo Field Sponsor \$8,500 (limit 1)

- Prominent logo placement on all promotional materials, media and the Polo Field
- Reserved VIP seating for Polo
- VIP table (seating for 10) w/ private food and bar service
- 15 tickets, 2 VIP parking spots and Sponsor Gift

Team Sponsor \$7,500 (limit 2)

- Prominent logo placement on all promotional materials, media and your team's player jerseys
- Signed and framed player jersey after the event
- Reserved VIP seating for Polo
- VIP table (seating for 10) w/ private food and bar service
- 15 tickets, 2 VIP parking spots and Sponsor Gift

Champion Sponsor \$5,000 (limited number)

- Logo/name recognition on all promotional materials
- Reserved VIP seating for Polo
- Private table with private food and bar service
- 10 tickets, 1 VIP parking spot and Sponsor Gift

Chukker Courtyard Sponsor \$4,500 (limit 1)

- Your logo prominently displayed in the Chukker Courtyard and outdoor lounge
- 6 tickets and Sponsor Gift

VIP Table \$4,000 (limited number)

- Private table with private food and bar service
- 10 tickets, 1 VIP parking spot and Sponsor Gift

Koozie Sponsor \$3,000 (limit 1)

- Name/logo on drink koozies
- Brand exposure
- 8 tickets, 1 VIP parking spot and Sponsor Gift

Pretty Lady "Hat Contest" \$2,000 (limit 1)

- You, along with our MCs, will judge the prettiest hat at the match and award a prize to the winner.
- 6 tickets and Sponsor Gift

Flagman Sponsor \$1,000

- Name in social media, event web page and select signage at event
- 4 tickets and Sponsor Gift

Polo Party Sponsor \$8,500 (limit 1)

- Prominent logo placement on all promotional materials, media and at the Polo Party Venue
- Reserved VIP seating for Polo
- VIP table (seating for 10) w/ private food and bar service
- 15 tickets, 2 VIP parking spots and Sponsor Gift

Opening Ceremony \$5,000 (limit 1)

- "Your Company Opening Ceremony"
- Throw first ball of the match
- Logo/name recognition on all promotional materials
- Reserved VIP seating for Polo
- Private table with private food and bar service
- 10 tickets, 1 VIP parking spot and Sponsor Gift

Launch Party Sponsor \$5,000 (limit 1)

- Logo/Name Recognition on all Launch Party promotional materials
- Reserved VIP seating for Polo
- Private table with private food and bar service
- 10 tickets, 1 VIP parking spot and Sponsor Gift

Signature Drink Sponsor \$4,500 (limit 1)

- Name/logo on drink cup
- Private table with private food and bar service
- 10 tickets, 1 VIP parking spot and Sponsor Gift

Lanyard Sponsor \$3,000 (limit 1)

- Name/logo on all lanyards
- Brand exposure
- 8 tickets, 1 VIP parking spot and Sponsor Gift

Welcome Drink Sponsor \$3,000 (limit 1)

- Your logo displayed at Welcome Drink station
- 6 tickets and Sponsor Gift

Dapper Dan \$2,000 (limit 1)

- You, along with our MCs, will judge the best dressed man of the day and award a prize to the winner.
- 6 tickets and Sponsor Gift

Host Sponsor \$500

- Name in social media, event web page and select signage at event
- 2 tickets